

EPILEPSY WARRIORS FOUNDATION

Social Media Content Creator and Graphic Designer

About the Role

We are looking for a Social Media Creator and Graphic Designer to elevate our brand presence, engage our audience, and visually tell the story of our mission across digital platforms. This person will lead content creation from concept to execution, ensuring consistency, creativity, and impact in every post.

ROLES AND RESPONSIBILITIES FOR SOCIAL MEDIA CREATOR AND GRAPHIC DESIGNER.

1. Ability to develop creative and compelling visual content across our social media platforms.
2. Strong copywriting skills (hooks, clarity, relatability).
3. Ability to think strategically, not just creative.
4. Developing and implementing social media strategies.
5. Managing platforms such as Facebook, TikTok and LinkedIn.
6. Team player.
7. Excellent communication skills.
8. Conduct photo or video-shooting and editing skills (Canva, Capcut, Adobe tools).
9. Growing audience engagement and brand visibility.

QUALIFICATIONS

Diploma in Journalism, communication and Information Technology or Any related field

Experience in Content Creating and Graphic Design